

**421 SUITS**

Offered in 3 Lots

Lot 1 Were to \$20.00 **\$7.98**Lot 2 Were to \$15.00 **\$4.98**Lot 3 Were to \$10.00 **\$2.98**

STYLES—Plain tailored, semi-tailored, belted, military, and Norfolk. The absence of faddish trimming means that these suits can be worn for early spring.

MATERIALS—Tweeds, serges, worsteds, poplins, gabardines, various mixtures, and men's wear cloths.

COLORS—Browns, tans, grays, greens, blues, and black.

SIZES—All sizes up to 40, in one style or another—421 Suits will be here to select from—tomorrow morning.

Basement Store—4 Seconds by 6 Elevators.

*Palais Royal*  
*French* G & 11th

## The Basement Store Announces Finally Reduced Prices

The many tables will be replenished each morning—broken lots are to be bunched and reduced to a price to create a quick distribution.

### A Daily Visit Will Prove Profitable

Reliable wearing apparel for adults and juveniles of every description will be found at nominal prices. This page tells of tomorrow's program.

**381 COATS**

Offered in 3 Lots

Lot 1 Were to \$20.00 **\$9.85**Lot 2 Were to \$12.50 **\$6.85**Lot 3 Were to \$8.98 **\$4.85**

STYLES—All the new 1915-1916 models, from the new and jaunty short Skating Coat to the long and full belted and flaring styles.

MATERIALS—Corduroy, Mata lamb, Ural lamb, broadcloth, tweeds, thibet, Zibelines, and men's wear cloths.

COLORS—All the best colors, plain and in combination, creating checks, plaids, etc. Plenty of black.

SIZES—Every size from smallest to 46 bust will be found included in these 381 Coats.

Basement Store—4 Seconds by 6 Elevators.

**\$1 Gowns**

Like French Flannel.

Made of best Flannelette, feeling and looking like French Flannel. Better than usual \$1.00 gowns—sizes for smallest to largest woman—at only 68c.

**68c****Basement**

4 Seconds—6 Elevators

Choice of high, low, round, and V neck gowns, all cut very full, with double yokes and trimmings of white and colored hemstitching, feather stitching, and bands of satin.

**Nearly 1000 Dresses**

—Few of them worth less than \$1

Mothers appreciate thoroughly well-made Wash Dresses, and will know that the garments here at 67c are the equal of those usually sold at \$1.00.

Basement Store—4 seconds by 6 elevators.

**67c****Basement Store**

—All Sizes from 6 to 14 Years

**67c**

Styles, needlework, and materials all superior. Note the quality of gingham, the pretty plain colors, stripes, checks, and combinations of plain colors and plaids. A few with guimpes of white lawn.

**1915 Lingerie Again Reduced in Prices---Beginning Tomorrow Morning**

See  
Street  
Floor  
Table  
Full  
At  
47c



### The Palais Royal New Year White Sale

does not begin until all old stock of lingerie is disposed of. With reduced prices again reduced, this week will see the end of this Annual Clearing Sale.

#### Six Tables on Street and Third Floors

47c lot—were to 75c.....39c    \$1.33 lot—were to \$1.75...79c  
69c lot—were to \$1.00.....47c    \$1.79 lot—were to \$2.95...\$1.33  
88c lot—were to \$1.25.....69c    \$2.98 lot—were to \$3.98...\$1.79

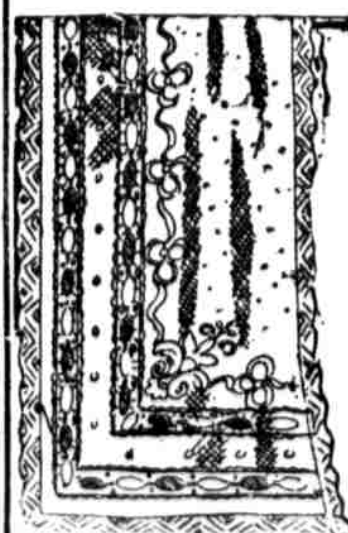


See  
Street  
Floor  
Table  
Full  
At  
23c

**Lace Curtains**

One-of-a-Kind Pairs at Half Price

**39c to \$5.98 Pair**



Fourth Floor—for this annual sale. While only one pair of each kind the variety is enormous, ranging from the sturdy Nottingham and novelty scrim curtains to the imported Irish Point, Cluny, Antique, and Arabian Lace Curtains.

See tables full on fourth floor—conveniently arranged for quick and effective inspection.

**Alexander Smith & Son's Sale**

—Of New and Perfect, High-Grade Axminster Rugs and Hall Runners

Don't expect to be asked full payment for Rugs that you will not need until later. A small deposit is all that is necessary—to assure you of an investment saving more dollars than ever before in perfect Rugs.

Go to Fourth Floor—6 Elevators.

Size  
**9x12 feet**

**\$17.98**

\$27.50 Value



Inches  
**36x72**

**\$2.98**

\$4.50 Value

**Bed Springs**

**\$4.50 National Link Springs \$2.59**

Other superior woven wire springs—at \$3.50 to \$7.00, instead of \$4.75 to \$9.00. This annual sale is always associated with the year's best bargains. Tomorrow will not be an exception. Fourth Floor.

**Linoleum**

The New Process.

This new process Linoleum, not affected by heat or moisture, standard at 50c,

**Square Yard, 39c**

On Fourth Floor—with the rugs and lace curtains at low sale prices.

